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AMERICA'S MOST POPULAR NATIONAL FLOWER

Division Fuit Wegestoble
Bureau PLANGLID BILLY

Coshingter A.C.

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U. S. Dentment of Agriculance



ALTON C. HOWES (select)

HEDGEWOOD GARDENS

23807 Hedgewood Ave. RFD No. Olmsted, O.

VISITORS WELCOME

Tel. WEstlake 407J1

adiolus

GREETINGS, "GLAD" FRIENDS, THANKS

The increased business and many repeat orders gratifies us in the belief that our customers are satisfied with our High Grade bulbs and we'll be pleased to have the opportunity to do as well by all new friends. Thank you.

Our Fifth list of NEW AND BETTER GLADS contains 140 varieties, many new to us this year. We are constantly trying out new originations to find better varieties, displacing 30 older ones we thought exceptionally good a few years ago with 15 present day BETTER MODERN Varieties. A larger percentage of the World's best by any grower is doubtful. Our Axiom 'It's easier to grow the Best' because of the greater amount of satisfaction when you behold the finer and larger blooms.

If you, like most flower lovers, would like to spend more on flowers (GLADS) than you feel able, you can make additional savings by buying our GRADED LOTS. Beginners in the enjoyment of GLADS usually buy only large bulbs, thinking this necessary to get large blooms. Most varieties give excellent bloom from medium and many from small bulbs. An assortment of sizes gives a long period of bloom. To encourage the purchase of assorted sizes, we will pack at the 25c Unit price an assortment (average 10 bulbs) from large to small, every bulb (planted by June 1st) Guaranteed to bloom. Other unit prices in proportion.

Our GLAD bulbs are all treated with Corrosive Sublimate (1-1000) solution, 1 oz. to 7½ Gallons water, soaking 7 hours in non-metallic container. (Equal amount of Ammonium Chloride mixed with Corrosive Sublimate will cause it to dissolve rapidly in cold water and is very expensive). If you only have a few bulbs, a bottle of Corrosive Sublimate from the drug store contains 6 tablets 25c, each of which makes a pint of correct solution. Save yourself trouble by soaking 7 hours or over.

CULTIVATION

In addition to their beauty, GLADIOLUS have many qualities to recommend them to the Amateur, low cost, ease of culture, general freedom from disease and bugs, (Thrips Excepted) and the simplicity with which they can be carried over from year to year and the length of the blooming season. plantings from early in May to July will produce a glorious riot of colors from the plantings from the p

These beautiful spectacular GLADS are not particular as to soil requirements (Heavy soils tend to produce stronger coloring) but they do demand sunshine and plenty of water. Plant in the open spacing 4 to 8 inches apart (wider spacing will often reward with larger bloom) 4 inches deep in rows 24 inches or over apart. Water heavily at least once a week, making sure that the soil is wet down at least 6 inches. When the flower spike appears, water more frequently, keep well cultivated feed occasionally with a well balanced fertilizer (4-12-4) and your success is assured. Any extra effort will be justly remarded with that much better blooms.

Cut spikes so that 4 leaves remain on the plant to give the bulbs an opportunity to mature for the following year. Bulbs are greatly weakened by leaving blooms on to go to seed.

SPRAY YOUR "GLADS"

Even though your blubs may be free of Thrips when planted, your neighbors (even distant) may not be, these fellows travel long distances quickly. So by all means spray at least once a week from the time the GLADS are a few inches high. We recommend ROTOX as the most efficient spray as recommended by many of the largest growers. ROTOX is a Penetrol Rotonone spray which though harmless to humans is deadly poison to insects. Write the ROTOX Co., 813 Yale St., East Williston, N. Y. for literature or send 35c for trial oz. bottle.

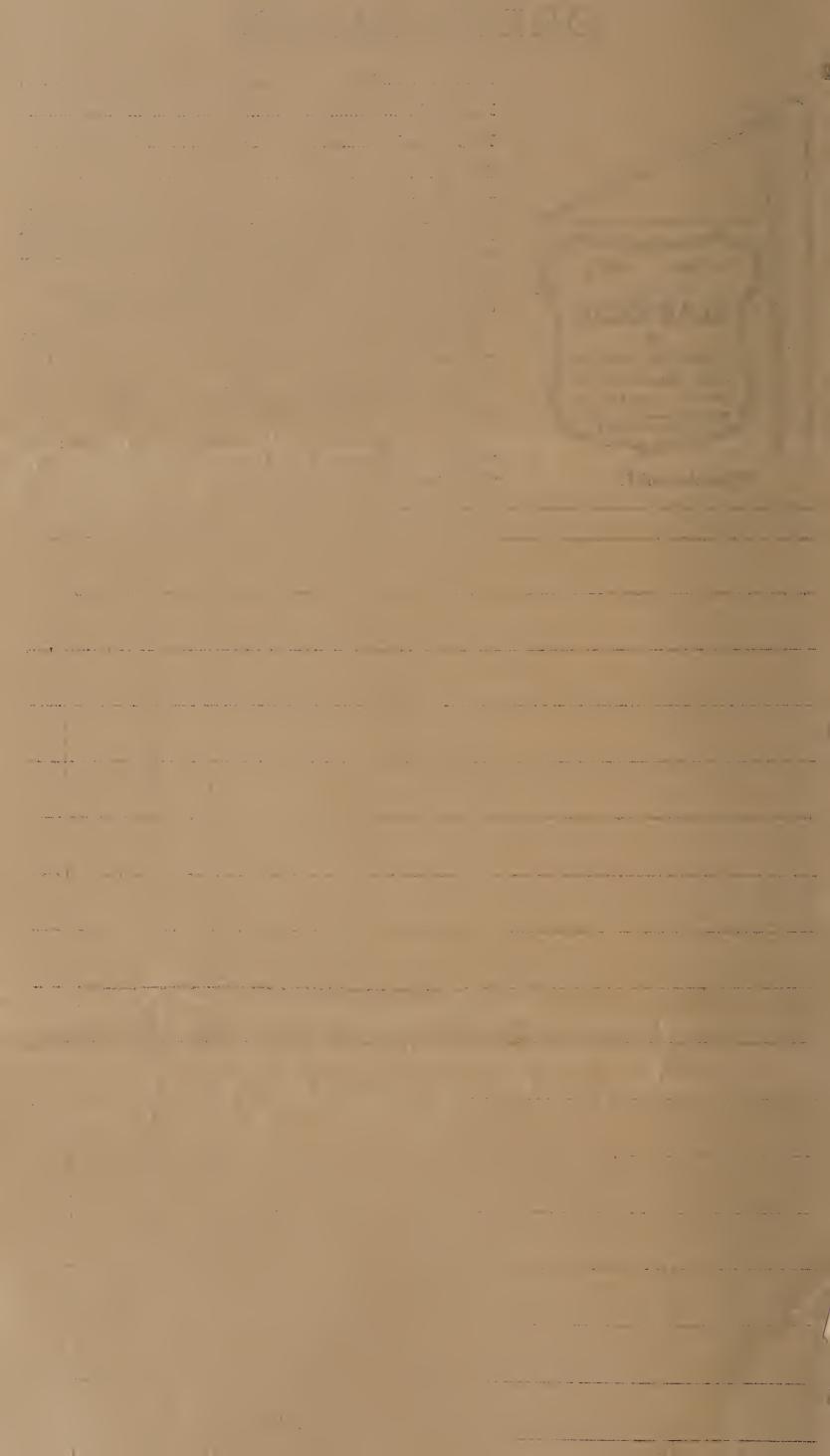
6—SALMON PINK

Beautiful shell pink, large tall blooms......5-25c E*BREAK O' DAY Soft light salmon, shading to cream yellow throat 4-25c LM CORONATION (Pal.) EM*EARLY DAWN Tall, rich geranium pink, straight, commercial......... 4-25c Beautiful ruffled, lacinated shrimp pink.....4-25e LM INSPIRATION (Pal.) Very tall, soft salmon rose, cream throat......4-25c LM*LINDESTA (Pal.) Beautiful clear rose salmon, light throat, commercial 4-25c LM*MARGARET FULTON No. 28 Strawberry pink blending to Pinard yellow throat 4-25c M MILDRED LOUISE No. 10 Large warm salmon, flecked, full faced......4-25c L MR. W. H. PHIPPS No. 8

ORDER BLANK

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ALTON C. HOWES (select) GLADIOLUS HEDGEWOOD GARDENS 23807 Hedgewood Ave. RFD No. Olmsted, O. VISITORS WELCOME			Please use this order blank. For any part of order we are unable to supply, money will be refunded Names of Glad friends appreciated. Ohio Gladiolus Society Membership and affiliation with New England Gladiolus Society including year book \$2.00. National Gladiolus Society \$1.00. May we substitute a similar or better variety when out of kind ordered.						
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GROWING THE BEST	AND BETTER MODERN VARIETIES					
EM MRS. E. J. HEATON LM*MRS. LEON DOUGLASS No. 23 LM*PICARDY Palmer No. 1) LM QUEEN HELEN II (Sal.) LM*RAPTURE (Pal). L SALBACH'S PINK (Sal).	Deep glowing strawberry pink, cream throat3-30c Salmon pink, striped and splashed deeper5-25c Sensational soft shrimp pink, large, most popular4-25c Grenadine pink enhanced by Pinard yellow blotch4-25c Fine medium light salmon, diffused creamy blotch tall, strong grower. A real glad, commercial4-25c Large geranium pink, soft carmine tongue4-25c					
	7—PURE PINK					
L*FRANK J. McCOY	Immense tall spike of pure pink, commercial3-25c					
LM MISS NEW ZEALAND	Sensational gigantic salmon-apricot, suffused rose, with blotch of ripe peach. Well grown long spikes show up to 10-8 in. florets tapering to 7 in. at head. Needs staking, Blts. 10-30c; S. 2-40c; M. 1-30c; L. 1-40c					
L MRS. H. M. MHITCOMB EM NERISSA (Errey)	Deep shrimp pink, slightly tinted salmon3-25c Large salmon shaded greyish lavender, many open 4-30c					
M NEW ERA (Ellis Majeski)	Eosine pink blended LaFrance pink, soft cream throat heavily ruffled and frilled. 8-10 open. Good placement Always straight. Most beautiful lustrous pure pink. Outstanding. Blts. 1-25c; 10-2.00; S.1-1.50; M.1-2.50 L.1-3.50					
LM*PEARL OF CALIFORNIA	Deep pink, slightly tinted salmon3-25c					
LM PEGGY LOU (Wilson -Evans)	Smooth, deep shrimp pink with a rosy cast, slight peppering in throat deeper rose. Very similar to PICARDY except that PEGGY LOU is a deeper colored. Same parentage, heavy propogator, easy germinator. Champ Sdlg. '37 Penn. show with a 37 in. flower head, 10 open, 19 florets. Originators price L or M will include two No. 6's with each bulb purchased					
M PHYLLIS McQUESTION EM SCHWABEN GIRL, (Pf.)	Large deep glowing shrimp pink, shading lighter3-20c Pure pink, self color, large round florets4-30c					
	8—ROSE PINK					
M ACADIA (Palmer) M EDITH ROBSON LM*GIANT NYMPH LM MARY JANE (Kundred) M PINNACLE LM*PRIDE OF WANAKAH LM SALBACH'S ORCHID Sal. No.17 L SYMPHONY (Palmer) M TREVONIAN	Geranium pink shading lighter, yellowish pink blotch 3-30c Lt. Salmon rose, red. blotch, huge tall spike, com'l. 4-25c Tall, large light salmon rose pink					
9—R	OSE and ROSE - RED .					
M BEACON (Palmer)	Clear bright rose doreescarlet, large clear cream blotch. Tall straight spike, 8-10 open, waved and somewhat ruffled. Blts. 6-25c; S. 2-40c; M. 1-40c; L. 1-69c					
M COL. CHAS. LINDBERGH (K) LM CRINKLES (K) EM GENERAL KUROKI EM GOVERNOR PINCHOT (K) LM PIRATE (Pal.) LM RED LORY No. 22	Refined rose, creamy yellow blotch					
	10—PURPLE					
LM*CHARLES DICKENS (Pf.) M*HENRY FORD Improved LM PAUL PFITZER (Pf.) M PURPLE GLORY (K) M RAMESSES M TROUBADOUR (Pf.)	Very tall purple violet					
11—LIGHT VIOLET						
M*AVE MARIA (Pf.) M BLUE DANUBE (Pf.) EM CHAMPLAIN (Pal.)	Large light blue with purple blotch					
LM MILFORD (Rides-Aust.)	Soft delicate blue violet, slightly darker to edge. 9 open on a tall straight spike, large blooms. Most popular blue					
12—DARK VIOLET						
M AIDA (Pf.) LM BLUE PEACOCK (Sal.) M PELEGRINA (Pf. No. 11) EM*VEILCHENBLAU (Pf.)	Deep blue violet, blotched red in throat					
GUARANTEED CLEAN HEALTHY FULL OF PEEP BULBS						

YOUNG HIGH CROWNED BULBS GROWN ON NEW GROUND 13—YELLOW Soft, brilliant, clear, unmarked empire yellow, 6-8 EM AMBERGLOW (Palmer) open tall spike, 16-18 buds, Blts. 10-25c; S. 1-50c; M. 1-75c; L. 1-1.25 Soft smooth primrose-yellow, overlaid peach-pink......3-30c L BETSY BOB-UP Tall outstanding rich pure yellow.....4-25c LM CANBERRA (Errey) LM GATE OF HEAVEN (Pf). Rich pure yellow, medium stem, long head, ruffled 4-30c Soft yellow, lighter throat, tall, strong, ruffled.....4-30c M GOLDEN CHIMES No. 29 M GOLDEN CUP (Pal.) Cup shaped deep yellow, tall, heavy texture.....4-30c Very tall deep pure yellow, strong grower, com'l......4-25c M* GOLDEN DREAM No. 24 M GOLDEN FRILLS (K) Deep daffodil yellow prim, ruffled, frilled......6-25c Very deep clear yellow, tall, straight.....2-50c M JONQUIL (Pal.) Early clear deep yellow, somewhat ruffled......4-25c E SPRAY OF GOLD (Pal.) Medium yellow, darker throat, needlepoint florets......5-25c L TOBERSUN 14—ORANGE L*BETTY NUTHALL (Sal. No. 4) Warm coral pink, orange throat markings, popular 5-25c M FAVORITE (K) Orange salmon, deeper throat, tall, strong grower......4-25c Bright salmon-orange, large florets, slight ruffled....4-25c LM GRAND SLAM (Sal.) Very bright orange, deeper blotch, 6-7 open on tall LM LaFIESTA (Sal.) wiry stem. Bulblets bloom 20-25c; S. 2-30c; M. 2-50c L. 2-75c M*LaPALOMA Bright vivid orange, heavy texture, excellent, com'l. 5-25c LM MRS. H. BROMLEY AMBLER Orange chrome, nearest monotone orange, decorative 2-30c Apricot orange, rose pencil on yellow......5-25c LM*NANCY HANKS (Sal.) L ORANGE WONDER Pure rich deep salmon orange, tall, straight.....4-25c LM SENORITA (Sal.) Bright orange, carmine markings. Novelty.....4-25c 15—DARK RED LM MAROCCO (Pf.) Deep maroon, almost black, wax-like texture.....4-25c Very large deep maroon, glossy florets, lighter than L MOORISH KING (Pf.) Marocco, but much larger. Slow propogator.....2-40c EM REWI-FALLU (AUSTRALIA) Largest deep blood red, opening 8-10 enormous florets on a very tall spike. Good propogator, grows easily from Bts. 1-25c; 10-2.00; S. 1-75c; M. 1-1.50; L. 1-3.00 M ROYAL YORK (Pal.) Deep scarlet with a hint of salmon, 5-6 large wide open bloom. Robust. Bts. 4-25c; S. 1-60c; M. 1-1.00 L 1-1.50 M THE MOGUL (Pal.) Salmony maroon, darker lines in throat. 8-10 large wide open blooms slightly ruffled. Most of the buds showing color. Bts. 6-50c; S. 1-75c; M. 1-1.25; L 1-2.00 Dark velvety red, intensely ruffled......3-30c EM THOMAS A. EDISON (Kund.) 16—RED M COMMANDER KOEHL (Pf. No.3) Large massive clear blood red, tall straight spike......4-25c LM REDPHIPPS Pure glowing red, many open, very popular com'l....4-25c Bright red self, 8-10 on tall strong stem. Fine cut......4-30c M SOUTHERN CROSS LM TIP TOP (Pf.) Clear red scarlet, tall, large wide open florets, 6-8 showing on long spike. Bts 15-25c; S. 4-30c; M. 3-30c; L. 2-30c 17—SCARLET EM*AFLAME No. 19 Giant rose to flame red, prim grand......4-25c Brilliant glowing scarlet, 6-8 on strong spike.....4-25c LM AMADOR Massive blood red, flecked deeper at edge, ruffled.... 4-25c M*BILL SOWDEN Large bright scarlet, white pencil, commercial......5-25c LM*DR. F. E. BENNETT No. 13 EM JOHANN S. BACH (Pfitzer) Fine orange salmon, lighter throat, white median lines on each petal. Tall strong spike carrying 10-12 open. Earliest extremely large nowering variety, excellent strong grower Bts...... 15-25c; S. 3-40c; M. 2-30c; L. 2-40c Orange scarlet, cherry blotch, rich, velvety.....4-25e LM PFITZER'S TRIUMPH (Pf. 18) Begonia rose pink, white throat, tall spike, com'l......4-253 LM PRIDE OF PORTLAND 18—SMOKY Magnificent smoky old rose, deeper to petals edge....5-25c LM*BAGDAD (Pal. No. 9) Smooth mixture old rose, deep orange, gray overtone 3-30c L DOROTHY DOW Large ruffled smoky, creamy blotch 7-8 lg. blooms 4-25c M EVENSONG (Pal.) Smoky gray to peach pink......4-25c I. JANET LM JALNA (Pal.) Large bloom, irridescent salmon and ashes of roses. Very unusual smoky. Bts......6-25c; S. 1-60c; M. 1-1.00; L. 1-1.50 Gigantic silvery gray with rose throat.....4-25c M MARMORA No. 6 Beautiful golden lavender smoky, popular.....4-25c M MOTHER MACHREE No. 5 Large smoky salmon, red feather......4-25c L*OUR SELECTION An unusual smoky salmon, many open.....4-25c M'RIDEAU (Pal.) M SWORD OF MAHONET Tall oriental purplish smoky5-25c

LM VAGABOND PRINCE (Pal.)

Unusual irridescent garnet brown, lighter in upper

throat, small blotch of glowing flame scarlet on lip petal. 8-10 open on a strong straight spike. Most popu-

lar variety. Bts.10-40c; S. 2-40c; M. 1-30c; L. 1-50c



Key: Letters in first column show the approximate blooming days required for large bulbs planted in May. Small bulbs require a longer period to bloom. E-60-70 days, EM-70-80 days, M-80-90 days, LM-90-100 days; L over 100 days.

POPULARITY rating according to latest A. G. S. symposium designated by figures following name, accompanied by originators.

UNIT Price is for large bulbs, including marked 8 in. wood GARDEN stake. Single units of \$1.00 or over will receive our metal stake with Aluminum label.

BULBLETS (except where noted) will be furnised, liberal package 25 cents.

ASSORTED sizes in liberal quantity, thus prolonging the blooming period when desired at the unit price. Mark ASTD. We'll do the rest.

EARLY ORDERS, Until April 1st we will allow you to choose Nine 25c items for \$2.00. Nineteen for \$4.00. ALL PREPAID

QUANTITY PRICES will be governed by unit prices according to following schedule. Large bulbs 11/4 up, Medium 3/4 - 11/4, Small 3/8 - 3/4 inches. 25 at the Hun-

Unit	Doz.	100	Unit	Doz.	100	Unit	Doz.	100	Unit	Doz.	100
5-25L Medium Small	.50 .30 .15	\$3.00 2.00 1.00		.60 .35 .20	\$4.00 2.40 1.40		.70 .35 .20	\$5.00 2.75 1.60		.80 .45 .25	\$6.00 3.50 1.80
3-30L Medium Small	1.00 .50 .30	7.00 4.00 2.00	2-25	1.25 .65 .35	9.00 5.00 2.60		1.50 .80 .45	11.00 6.00 3.25		2.00 1.20 .70	14.00 8.00 5.00



Picardy Special Graded Sizes - 40 Bulbs \$1.00

OUR VENTILATED CELLOPHANE 'GLAD' PACKAGE put up in UNITS with a minimum of 25c to facilitate handling, permits easy examination, a wood garden stake imprinted with name of variety goes with each unit.

Aluminum label imprinted with name fitting a Galvanized stake holder goes with each single

\$1.00 unit.

We'll be happy to receive your GLAD order with the assurance that you will be more than satisfied with our bulbs.

Our appreciation will be shown by the inclusion of some extras which in our judgement are superior to those purchased.

A space on the order blank for your sugges-

All orders amounting to \$2.00 delivered prepaid, under that please remit 15c to help defray handling and postage.

"GLADIOLUS" ENTHUSIASM

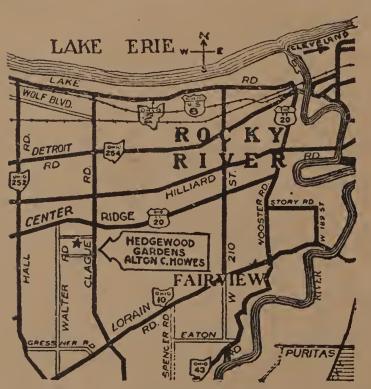
ARE YOU A MEMBER?

OHIO GLADIOLUS SOCIETY, affiliated with NEW ENGLAND GLAD-IOLUS SOCIETY. Includes N. E. G. S. yearbook and both show privileges \$2.00

BECOME ONE FREE

NATIONAL GLADIOLUS SOCIETY. Monthly magazine and show privileges \$1.00

Let's all boost to make the GLADIOLUS our NATIONAL FLOWER. Membership in societies will help. Let's pull together. With your cash order of not less than \$3.00 add the amount of the society fee you choose, and we will add to your order bulbs to the amount of the fee, thus givng you membership FREE. Your suggestions of WANTED Varieties will be appreciated, THANKS.



Growing the BEST and BETTER GLADS is our special hobby and in our lots you will find many of the worthwhile new ones and can compare and select your favorites.

Our latch string hangs out, 23807 Hedgewood Avenue, just off of route No. 20 at Clague Road, Dover Center, ten miles west from downtown Cleveland, one mile east of Route 252 from the South.

GROWING THE BEST AND BETTER MODERN VARIETIES

HIGH GRADE, CLEAN, HEALTHY, STATE INSPECTED, TREATED BULBS

These collections assembled according to well known originators have proven very popular. We list units in rotation according to colors. Each unit of large bulbs will be the same as in color list, and will include the marked Garden Stake. Each variety labeled and packed in our ventilated cellophane package.

POPULARITY COLLECTION. Most popular according to A. G. S. Symposium rating. You will be amply repaid.

First 15 varieties, 61 large bulbs \$3.50

Mr. W. H. Phipps Picardy

Minuet Bagdad

Commander Koehl Mildred Louise

Betty Nuthall Pelegrina
Mother Machree Mammoth White

Dr. F. E. Bennett

Marmora Dr. F. E Maid of Orleans Wasaga Star of Bethlehem POPULARITY No. 16-25 all fine 10 varieties 41 large bulbs \$2.25

Duna Albatross Salbach's Orchid Red Lory

Pfitzer's Triumph Mrs. Leon Douglass

Golden Dream Aflame

Rosemarie Pfitzer Lotus

First TWENTY-FIVE POPULARITY WINNERS as per units listed, 101 large bulbs \$5.50. The same collections but more bulbs in GRADED lots at same price, assorted sizes.

PALMER'S ORIGINATIONS

83 bulbs\$6.00

Coquette Acadia
Apricot Glow Symphony Duna Beacon Wasaga Pirate Debonair Champlain Reverie Golden Cup Coronation Jonquil

Spray of Gold Inspiration Lindesta Bagdad Evensong Picardy Rideau Rapture Vagabond Prince

PFITZER'S ORIGINATIONS

81 bulbs\$5.25

Albatross Blue Danube Mammoth White Aida Polar Ice Pelegrina Star of Bethlehem Veilchenblau Maid of Orleans Gate of Heaven Coryphee Marocco Rosemarie Pfitzer Moorish King Commander Koehl Schwaben Girl Charles Dickens Tip Top

Troubadour

Johann S. Bach Ave Maria Pfitzer's Triumph

SALBACH'S ORIGINATIONS

41 bulbs\$2.25

Helen Wills Blue Peacock Magna Blanca Betty Nuthall Queen Helen II Grand Slam Salbach's Pink Nancy Hanks

Salbach's Orchid

Senorita

KUNDERD'S ORIGINATIONS

Moravian Purple Glory
Fern Kyle Toledo
Patricia Carter Golden Frills Fern Kyle Mrs. C. Coolidge Lustre Mary Jane Favorite Col. Chas. Lindberg T. A. Edison

Governor Pinchot Romance

RAINBOW ASSORTMENT—Best Value. Each package contains 12 bulbs, each a different variety, with a bulb of a MOST POPULAR variety labeled and separately wrapped 3 distinct assortments, PICARDY, BETTY NUTHALL, BAGDAD. Each one

HIT 'ER MISS MIXTURE. Good value as name implies, it is made up of discontinued mixed and lost label lots. Undoubtedly much better than regularly found in commercial mixtures, as we are constantly replacing old varieties with NEW and BETTER ones to keep up-to-date. Many favorable comments and repeat orders for this unusual

SPECIAL GRADED LOTS will contain oer 40 blooming size bulbs, assorted from large to small, of a single variety, will give a longer season of bloom. With each UNIT we include our marked ALUMINUM label in metal stake holder.

Package 40 Bulbs \$1.00 10 Packages \$8.00 assorted to order

Jubilee	Lavender
King Arthur	Lavender
Mrs. F. C. Peters	Lavender
Mrs. F. C. Hornberger	White
Wasaga	Buff
Betty Co-Ed	Light Pink
Mrs. P. W. Sisson	Light Pink
Picardy	Salmon Pink
Margaret Fulton	
Rapture	Salmon Pink
Pearl of California	Pure Pink
Red Lory	Rose Red
Charles Dickens	

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Veilchenblau	Dark Violet
Ave Maria	Light Violet
Golden Dream	Yellow
Betty Nuthall	Orange
Betty NuthallLa Paloma	Orange
Nancy Hanks	
Marocco	
Commander Koehl	
Red Phipps	Red
Bill Sowden	
Dr. F. E. Bennett	
Our Selection	
Rideau	

